

GRADUATE SCHOOL *of* MANAGEMENT



It's a dotcom, it's fun... and it's profitable

A company conceived by two GSM students as they completed their MBA program has been declared the 'Most Innovative IT Business' at the 2002 Asia-Pacific ICT (Information Communication & Technology) Awards. aussiehome.com also won the inaugural "People's Choice" Award at the same ceremony.

Charlie Gunningham and Nick Streuli founded aussiehome.com after graduating from the GSM in 1999. They now have ten employees.

Charlie Gunningham said he and Nick were thrilled to win both awards, as it meant great business and public recognition.

"It is impressive to think that we are a dotcom that is both popular and profitable. Most importantly, though, we're having fun innovating and being in charge of our own lives," said Charlie.



aussiehome.com is a real estate portal that displays more than 3000 properties for sale or rent in WA. It features interactive mapping, dynamic suburb price trend charting and related businesses. It has 85 real estate agency offices as customers in WA, with over 50 of them hosting their own websites through the aussiehome.com system.

To find out more www.aussiehome.com

aussiehome.com

