

WHO IS AUSSIEHOME.COM?

Our story goes back 10 years to the late 1990s when 2 MBA students from the University of Western Australia were discussing their experiences in buying property. The 'dotcom boom' of that time turned their attention to forming an online real estate site for Perth.

A few months later, on 6th December 1999, the aussiehome.com web site went live to the world with it's pioneering interactive map based technology.

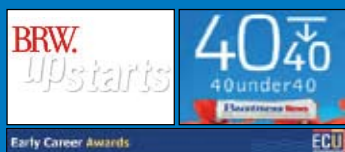
At the outset, we had 7 real estate agency clients, but within a few years this had grown to over 175, and along

the way we developed over 200 web sites, 100+ property magazines, customised CRM systems, portals and other related services.

We are proud to be WA owned and operated with 'good old customer service' being our cornerstone since day one.

The services we have researched and developed over the past 10 years make up our entire suite of online and offline marketing services. The system is being continually improved, and we always welcome feedback and ideas from our clients.

OUR AWARDS



- 2008 Smart Company Awards: Top 50 Winner
- 2007 Smart Company Awards: Top 50 Winner
- 2007 Australian Cool Company Awards: Honourable Mention
- 2006 Australian Business Award for e-business
- 2005 BRW Start Up List
- 2004 Computer Science (WA) Award for IT Manager, Amit Sethi
- 2003 40under40 Award for Managing Director Charlie Gunningham
- 2002 Asia Pacific IT Award for Best IT Business
- 2002 Asia Pacific IT People's Choice Award
- 2000 Asia Pacific IT Award for Best E Commerce Innovation

The company has also been a State Finalist in the various Industry Awards, Telstra Small Business Awards and WA IT & T Awards.

CONTACT US

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Web: www.aussiehome.com

OVER 9000
WA PROPERTIES
ONLINE

A man in a suit, Charlie Gunningham, is holding a large orange sign that says 'OVER 9000 WA PROPERTIES ONLINE'. He is smiling and gesturing with his other hand.

Charlie Gunningham
Co-Founder & Managing Director

SERVICES FOR REAL ESTATE AGENCIES

All your online marketing systems and services in the one place
plus a whole suite of print solutions too!

Call us now: (08) 9389 5833
email: service@aussiehome.com



Website design and build



Web based office systems



Upload to portals

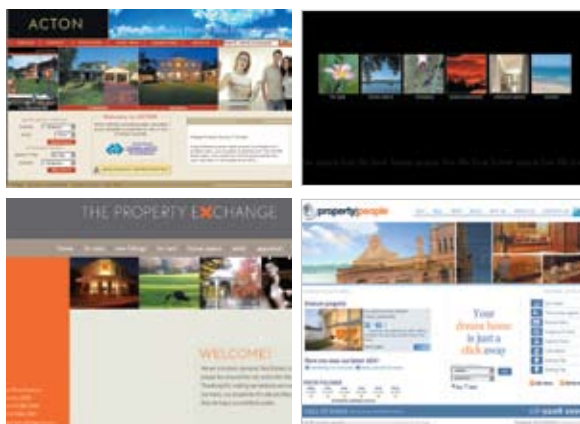


Internet marketing, social media

customised website design and build

At aussiehome.com we can have your site designed, built, optimised and hosted. We believe your website is your most important marketing tool and your own 'media alert'. We have completed over 200 real estate websites over the past 10 years. We will have your site live within 4 - 6 weeks from start to finish. We also offer a range of services including:

- Fully optimised for all major search engines
- Street and Satellite mapping, buyer alerts, speedy search, animation and much more
- Dedicated aussiehome.com servers and a robust central database architecture
- Fully protected, backed-up and maintained, 24/7
- Connections to Facebook, Twitter, You Tube & social media sites
- We can run your emails too if you like, but we don't have to
- Purpose built Client Relationship Management (CRM) systems
- Administrative Database Management Systems built to your specifications
- Anything else? We love being challenged & doing something 'new'
- Inspiration? view www.aussiehome.com/sites



Phil Knight,
Sales Manager

the aussiehome.com website

aussiehome.com website

- Premier web site for boutique real estate agencies
- Award winning high traffic real estate site
- Only website with its own real estate TV show!
- Blogging, alerts & my aussiehome login control
- User friendly backend systems offering a diverse database to display your properties at their best
- Up to date Internet traffic data provided for valuable client feedback



upload to major portals

Upload to the largest real estate web sites with single data entry!

Saving you time and money, enter your property data on to aussiehome.com once and then it can update reiwa.com, realestate.com.au, domain.com, realestastewa.com.au, realestateview.com.au and rent.com.au

print up to date lists

Rental lists, sales stock lists, home open lists, brochures, window cards. Why update these in Word or Publisher? Make life easy and print these lists straight from your website.

Joanne Lu, Customer Service



online database systems

'Off the shelf' database applications may never totally satisfy your business' specific needs. By their nature they try to be everything to everyone and are often overly complicated. You start with good intentions and then it gets all too hard.

Your business is unique. You deserve a unique online solution.

That's where we come in with...

- CRMs (Client Relationship Management Systems)
- Office Management Database Applications
- Multi Level Franchise Systems
- Online Product Ordering Systems
- E learning Applications
- And more

aussiehome.com has the track record and the programming power to build your online solution. With our own designers & programmers in Perth & Delhi, there's little we can not do for you at a great price.



Amit Sethi, IT Manager



graphic design and print

Our in-house graphic designer can provide you with a range of design solutions for your business.

We have your needs covered from a complete re-brand through to property magazines, mini magazines, brochures, logo design, flyers, stationery plus much more. Printing can be organised, or alternatively artwork can be emailed to your printer with the finished product delivered to you hassle free.

Contact: Kylie O'Sullivan
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t: (08) 9389 5833

Kylie O'Sullivan, Graphic Designer



All your online marketing systems and services in the one place...

plus a whole suite of print solutions too!